



THE FIRST STEPS OUT OF POVERTY

Trickle Up empowers people living on less than \$1 a day to take the first steps out of poverty, providing them with resources to build microenterprises for a better quality of life.

WHAT WE DO

Trickle Up empowers people living on less than \$1 a day to take the first steps out of poverty, providing them with resources to build microenterprises for a better quality of life. In partnership with local agencies, we offer enterprise training and seed capital to launch or expand a microenterprise and savings support to build assets.

Trickle Up offers grants to participants because we are committed to working with the extreme poor. Most people living on less than \$1 a day cannot obtain microloans because they are too poor to qualify, live in remote areas, or fear having to one day choose between feeding their family and repaying a loan.

WHO WE HELP

Using rigorous poverty assessment tools, Trickle Up identifies very poor participants who lack access to traditional sources of capital and live on less than \$1 a day. More than 90% of Trickle Up participants are women, and 8% are people with disabilities.

HOW WE DO IT

TRAINING Trickle Up trains local partner agencies to deliver training to participants in the basic skills and information required to operate and sustain their livelihoods. In some regions, training may involve livestock management and animal rearing while in other regions, participants might learn ways to diversify their trade activities and reinvest their profits.

SEED CAPITAL After training, we provide each participant with a seed capital grant to help start or expand a microenterprise. Seed money might buy goats and supplies for a livelihood raising and selling goats, or it might supplement a rice trade with fish and produce. In some cases, seed money is provided in-kind as livestock or seed and fertilizer for small-scale farming.

SAVINGS SUPPORT Trickle Up connects participants with savings groups that meet regularly and help them build assets. Having a means to save collectively and borrow from the savings is a key to the sustainability of our program. Participants might take out a loan to expand a business, build a safer, more livable home or treat a medical emergency.

WHERE WE WORK

Trickle Up works in some of the poorest communities in the world, in India, Guatemala, Nicaragua, Burkina Faso and Mali. In addition to our New York City headquarters, we have field offices in Asia, Central America and West Africa.



OUR IMPACT

In 2009, Trickle Up supported the launch or expansion of over 10,000 microenterprises. On average, five family members benefit from the launch or expansion of a Trickle Up microenterprise, so more than 50,000 people benefited from Trickle Up's program this year.

Trickle Up works with participants to create more diversified sources of income, so that they are less vulnerable to unexpected events like drought or sickness, and more resilient during seasons when livelihood activities are limited and opportunities for work are scarce. With their increased income, participants are better able to provide meals with improved nutrition for their children.

"Thanks to the Trickle Up grant, I was able to improve my nutrition. I can now prepare the dishes I wasn't able to have before....Being a member of the savings group has brought me many advantages, I am able to cover my basic expenses and to treat my children better."

- Djidi Nacire, Trickle Up participant, Mali.



AROUND THE WORLD...

10,479 new Trickle Up microenterprises launched, 92% of them by women.

In Guatemala, our new field office launched 1,440 businesses.

In Mali, 98% of participants are meeting in their original savings groups.

In India, 75% of participants improved the quality and quantity of their food consumption.

Figures compiled from FY09 data and reports as of October 2009.

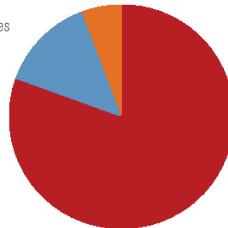
PARTNERS

Trickle Up works with local partner organizations that implement our program worldwide. We train our partners to deliver the Trickle Up model and conduct monitoring assessments. Each of our partners has a community development program of its own—from women's empowerment to water and land management—that supplements our work, targeted to reach the very poorest people in their communities of focus.

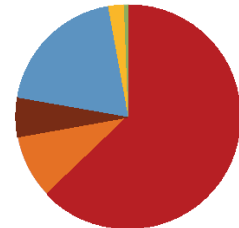
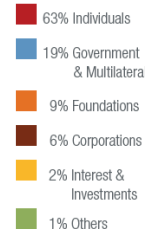
FUNDING

Trickle Up is funded by individuals, foundations, corporations and government and multilateral organizations. In fiscal year 2009, Trickle Up's total unrestricted operating income was \$4,336,277. Eighty cents of every dollar donated goes directly to our poverty alleviation programs, which earns Trickle Up high marks by charity rating groups for effectiveness and efficiency.

Expenses



Sources of Revenue



Based on preliminary FY09 data.

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