

The Trickle Up *Story*

What We Do

Trickle Up is dedicated to providing women in Africa, Asia, and Central America with the opportunity to earn a better living and lift their families out of extreme poverty. Through local organizations rigorously trained by Trickle Up, women in our program receive a seed capital grant, training and savings support to build sustainable livelihoods that are the catalyst for economic and social change.

Where We Work



Central America
Guatemala
& Nicaragua



West Africa
Mali &
Burkina Faso



Asia
India

Who We Serve

Trickle Up is committed to igniting change in the lives of extremely poor women. These women have few financial resources, little to no education and almost no voice in their household and community. Our program is an empowering process that leads to increased income as well as greater self-esteem, connectivity and control over economic resources.

Providing a Pathway Out of Extreme Poverty

Building Savings and Self-Confidence

As a member of a savings and credit group, a Trickle Up participant can build her savings, borrow and gain financial skills and self-reliance.

Spark Change

We provide her with capital in the form of a Spark Grant and training to build strong, sustainable livelihoods.

Cultivate Skills and Support

Through education, mentoring and support from her savings group peers, she can cultivate her network and build on her capabilities.

Paving the Way to a Brighter Future

By investing in self-help solutions, she and her family reap the dividend of improved nutrition, healthcare, education and overall quality of life.



Our Impact

In the past 3 years: **26,780** participants served that means **111,000** people have experienced an improved quality of life

In 2010:

94% of participants are women **12%** of participants have disabilities

93% reported an increase in income (Guatemala)

90% had savings after one year vs. 4% at the start of program (Guatemala)

83% are now able to sign their own name (India)

52% eating three meals per day vs. 7% at the start of program (Mali)



Partners

In the regions where we work, Trickle Up works with local partner agencies to deliver and monitor our programs. Partners are trained to deliver enterprise training to help participants build the skills they need to successfully operate and sustain their livelihoods.

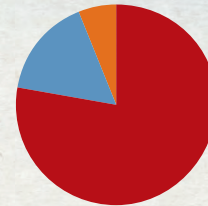


"Before the formation of our savings group, we knew each other only as 'the wife of Nepal' or 'the wife of Maldeb.' But now, in the group we know each other by our own, real names!"

- Lakhimani Murmu
Trickle Up participant, India

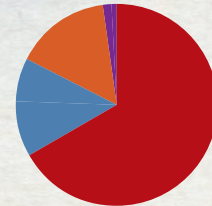
Funding

Expenses



■ **79%** Program Services
■ **15%** Fundraising
■ **6%** Management & General

Sources of Revenue



■ **66.7%** Individuals
■ **15.8%** Foundations & Corporations
■ **15.3%** Government & Multilateral
■ **2.2%** Investments & Other

Trickle Up is committed to meeting the highest ethical standards in every aspect of our work. Seventy-nine cents of every dollar donated goes directly to our poverty alleviation programs.



In 2010, Trickle Up received the Better Business Bureau's highest rating for charitable organizations by meeting all 20 of its "Standards for Charity Accountability," and receives high marks by other charity watchdog groups such as Charity Navigator & Independent Charities of America.

Leadership

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